WORLD TOILET DAY

- Logo use agreement
LOGO USE AGREEMENT

By using the World Toilet Day logo you acknowledge UN-Water’s ownership of the World Toilet Day logo, agree not to challenge or otherwise carry out any act that would impair UN-Water’s rights in the logo and further agree not to register or otherwise attempt to obtain rights in this logo or any confusingly similar mark.

Nothing herein is intended to grant any right in the logo other than the right to use the logo in accordance with the requirements set forth herein.

Your license to use the Logo will terminate no later than termination or expiration of your activities in relation to the World Toilet Day campaign celebrated. Notwithstanding any other termination provision, however, UN-Water reserves the right to terminate your right to use the Logo for any use that does not conform to these requirements, that infringes on UN-Water’s intellectual property or other right, or that violates other applicable law.

The logo may be used in advertising and other promotional materials ONLY if it is directly associated with the official campaign.

The logo may not be used on products or on packaging.

The logo may not appear on or in connection with any marketing materials for any company/organization other than the one hosting an activity related to the campaign. The logo should not be altered in any manner. This includes its font, proportions, colours (other than the unofficial palette), elements or location of any of the text or graphics. You should not animate, morph, or otherwise distort its perspective or two-dimensional appearance.

The United Nations name and the UN-Water name or any potentially confusing variations may never be incorporated as part of the name of a product or service of your organization/company.